

# DALE'S

# APRIL SHOWER

# OF BARGAINS

**APRIL SHOWER BARGAIN DAYS**  
**THURS., FRI., SAT. AND MON.**  
 STORE HOURS: DAILY 9 A.M. TO 6 P.M.  
 FRIDAY UNTIL 9 P.M.

**EVERY ITEM IN THE STORE**  
**REDUCED FOR THIS GALA EVENT!**  
 Sale on men's, women's, boys', girls' and infants' wear.



**Charge It With...**

MEMBER  
**BANKAMERICARD**  
 CHARGE ACCOUNT PLAN

**LADIES' bathing suits sale priced**

**MARKED DOWN FOR THIS SALE!**

- Cotton Dress-Maker
- Styles With Sculptured Fit • Valued at 5.98
- Sizes 32 to 38

**2.99**

LIMITED QUANTITY DURING SALE DAYS ONLY!

**Sale Days Special LADIES' CAPRISETS**

REG. 8.95!

Prints and combination sets. Tailored by Calif. leading mfr.

Sold at all leading dept. and chain stores at twice the price!

**4.77**

Sizes 10-18

**LADIES DRESSES**

*Princess Peggy*

Newest Fashions Guaranteed in Every Way

100 Styles to Choose From

- Wash 'n' Wear Fabrics
- SLEEVES
- SLEEVELESS
- COTTONS
- SEERSUCKERS

SIZES 7-15, 10-20  
 12 1/2 to 24 1/2

**2.00 EACH**

REG. VALUE 2.98, 3.99, 4.98

LIMIT 3 DRESSES

**LADIES' HOLLYWOOD STYLED CAPRIS**

- POLISHED COTTON
- MULTI-STRIPE
- CUT WITH THE NEW SLIM-TRIM LOOK

MADE IN CALIF.

Sizes 8 to 18

**1.37**

Reg. 2.98

LIMIT 2 PER CUSTOMER

**just the thing for summer**

**Children's Playclothes**

For boys and girls. One and two-piece outfits—capri and short sets. Rompers in assorted fabrics. Washable. Worth 1.98. Sizes 2 to 6 7-14

**88c**

*thrifty nifty*

**LADIES' cotton blouses**

- Cool, Crisp Summer Delights at Amazingly Thrifty Prices
- All Your Favorites, Solids, Stripes and Novelty Prints
- Tailored Overblouses
- Shirt-Maker Styles

A real value! Scoop 'em up now!

**88c**

Val. 1.98  
 Sizes 32 to 38

**Ladies' Full & Half SLIPS**

Nylon and Nylonized With Full Lacy Trims

- Tailored and Dressy Styles

**\$1.00**

Full Slips  
 Sizes 32-44

Half Slips  
 Sizes S-M-L **59c**

**MEN'S SPORT SHIRTS**

Wash 'n' Wear

- Novelty Fabrics
- Tons to Choose From
- Worth 1.98
- Sizes S-M-L
- All Colors

**99c**

**MEN'S WALKING SHORTS**

- Polished Cotton
- New Flap-Back Pockets
- Black, Brown, Tan, Grey and Blue
- Sizes 29 to 42

**2.47**

Reg. 3.98

**special purchase**

**GIRLS' SUMMER DRESSES**

Worth 1.98

Sleeveless, washable, assorted prints in sizes 1 to 6X. Many styles to choose from.

**88c**

**BOYS' POLISHED COTTON SLACKS**

- Heavy Quality
- Man Tailored
- Cuffed Bottoms
- Specially Priced for This Sale

Values to 5.98.

As featured for the bigger boys.

Sizes 6 to 16, and Huskies. **2.49**

Sizes 2 to 6X **1.39**

**Men's Polished Cotton SLACKS**

Regular 5.98!

Now on sale at the lowest prices in the Southland!

- Flap Back Pockets
- Cuffed Bottoms

**2.97**

Sizes 27 to 42

Black, Tan, Grey, Brown, Blue

**BEST BETS in BEACH TOGS**

**MEN'S SWIM TRUNKS LATEX**

Get in the swim . . . splash on the beach . . . in one of these smart new swim trunks. Wide choice patterns, colors.

Boxer Type 1.39

**1.19**

SIZES S-M-L val. \$2.98

**GIRLS' SWIM SUITS**

For the littlest mermaids . . . bloomer style Swim Suits in stripes and solid tones with dainty ruffles.

Worth 2.98. Many to choose from

Sizes 1 to 6 **1.59**

**BOYS' SPORT SHIRTS**

Wash 'n' Wear

- Asst. Prints
- Novelty Fabrics
- Sizes 2 to 6, 8 to 16

• Worth 1.98

**88c**

**MEN'S AND BOY'S SURFERS**

Togs sure to star on the beach this summer! Choose from a wide array of colors. Sizes 2-6X.

AS FEATURED REG. \$2.49

Reg. 2.98-Sizes 8 to 18 1.59  
 Reg. 4.98-Mens 28 to 38 2.59

**99c**

**GIRLS' SWIM SUITS**

for the bigger girls . . . one and two piece suits in cotton prints, dressmaker styles.

Worth 3.98.

Sizes 7 to 14 **1.99**

**BOY'S JEANS**

- 10 OUNCE-SANFORIZED
- Double Knee
- Machine Washable
- Reinforced at Points of Strain
- Vat Dyed

Sizes 1 to 12

Colors blue, grey & brown Limit 2 per customer

**99c**

**DALE'S**  
 SELF-SERVICE DEPARTMENT STORE  
 1334 EL PRADO  
 Downtown Torrance---Next to A&P Market

USE OUR LAYAWAY DURING CARPET DAYS \$1 PURCHASE Holds Your